

# Introduction to Analytics and Competitive Intelligence Research

## Examples of Analytics

[Bloomberg Law](#): litigation analytics, including company, firm, and federal judges

[Lexis](#): cases, news, SEC filings, Corporate Affiliations, SGA Executive Tracker, etc.

[Westlaw](#): case evaluator

## Sources for Competitive Intelligence

[Bloomberg Law](#): basic company information, litigation analytics, news, SEC filings

[Business Insights Essentials](#): company information, SWOT reports, trade news, rankings

[Daily Business Review](#): legal and business news for South Florida (older articles on Lexis)

[Edgar](#): SEC filings, also on several other databases

[Hoover's Company Profiles](#): company description, history, people, financials

[Lexis](#): cases, news, SEC filings, Corporate Affiliations, SGA Executive Tracker, etc.

[Mergent Online](#): company, financial, stock information, filings, news

[Miami Herald](#): news from Miami-Dade County, 1982-current (or 1911-current)

[Standard & Poore's NetAdvantage](#): stock prices, basic company, financial information

[Sunbiz](#): Florida Division of Corporations - annual reports, trademarks, registered agents

[Thomson One Banker](#): interactive stock charts, financials, filings, industry peers

[\(Non-legal\) Research Guides](#): other UM databases and sources

[Westlaw](#): cases, news, SEC filings, Directory of Corporate Counsel, etc

[Wall Street Journal](#): economic and business news

[Yahoo Finance](#): stock information and basic company information